

Steps for an Effective Giving Tuesday

WHAT TO DO TO INCREASE GIVING

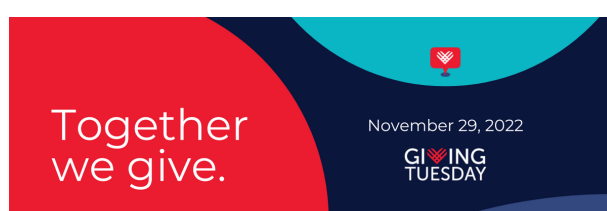
Giving Tuesday is November 29 and we want to help you make the most of this opportunity & equip your church for generosity.

STEP 01

Promote via Email

Access the email header template and create two emails to encourage giving. Send two weeks out & the day before. Include in your monthly email, as well.

[ACCESS EMAIL HEADER TEMPLATE](#)



STEP 02

Promote through Social

Access the social templates & create three posts to bring awareness & encourage giving. Schedule these 3 weeks out, 1 week out and the day of.

[ACCESS SOCIAL TEMPLATE 1](#)

[ACCESS SOCIAL TEMPLATE 2](#)

[ACCESS SOCIAL TEMPLATE 3](#)



STEP 03

Promote In-Person

Access the screen template and use as an announcement slide and/or walk-in slide every Sunday in November.

[ACCESS SCREEN TEMPLATE](#)

